

Clue Detective Lift the Lid Fundraising for Rotary Clubs

The main objective of this program is to assist Rotary clubs raise funds during to the current (COVID-19) climate. By the same token, Australian Rotary Health is experiencing a drop in (mental health research) donations, as a result of this situation. The terrible irony of this is that our country is probably under the worst collective mental strain in living memory. The work of Australian Rotary Health has never been more important.

Members sell subscriptions to their family and friends and I donate a percentage of each one to back to your club. You then divide it in half, keeping half and donating half to Lift the Lid.

The membership costs \$59.95 per year. Clue Detective donates \$24.00 to Rotary Club of <Your Club>. The club retains \$12.00 | Lift the Lid receives \$12.00

For example: If a club of 25 members sells 4 memberships each, that is 100 memberships.

Club earns \$2400 | Club retains \$1200 | Lift the Lid receives \$1200

It can be done as a dedicated fundraiser or promoted all year round to receive a monthly income, which at the moment seems to be the most popular choice.

To operate the fundraiser your club receives a dedicated landing page (sample below)

<https://cluedetectivepuzzleagency.com/solve-puzzles-with-the-rotary-club-of-drysdale/>

and a shop page

<https://cluedetectivepuzzleagency.com/puzzling-to-make-a-difference/Rotary-Club-of-Drysdale-Make-Mental-Health-Front-of-Mind-Fundraiser-p177507161>

Referring Other Clubs

There is also a second tier. In the event your club introduces another club to the project, you receive an extra commission.

if your club (Rotary Club A) refers another club (Rotary Club B) and they sell 100 memberships.

Rotary Club B earns \$2400

Club retains \$1200 | Lift the Lid receives \$1200 | **Rotary Club A** earns \$300.

Publicity Your club is provided with the following promotional materials for your puzzling fundraiser.

- Media release (written in partnership with Australian Rotary Health)
- DL-size flyers
- Gift certificate

Please contact Catherine Eagleson for more information and set up

Phone: 0419 305 295 | Email: cluedetectivepuzzles@gmail.com

<https://cluedetectivepuzzleagency.com>

